



# Overview of British Growers

2023

# Who are our members?

## Crop Associations

Asparagus Growers Association  
Brassica Growers Association  
British Apples & Pears Ltd  
British Berry Growers Ltd  
British Carrot Growers Association  
British Herb Trade Association  
British Leafy Salad Association  
British Onions Producer Association  
British Protected Ornamentals Association  
British Poinsettia Growers  
British Stone Fruits Ltd  
International Plant Propagators  
Outdoor Cucurbit Grower Group  
Pea & Bean Growers Association  
Plant Propagators Ltd  
Rhubarb Growers Group  
The Leek Growers Association  
Turfgrass Growers Association  
UK Mushroom Growers Group

## Producer Organisations

Avalon Growers PO  
Aylsham Growers Ltd  
*Aylsham Growers Services Ltd*  
East Of Scotland Growers  
Green Pea Company  
Holbeach Marsh Co-Operative  
*Holbeach Marsh Services*  
Snaith Salad Growers  
Stemgold Peas

## Other

British Growers Association  
Chartered Institute of Horticulture  
Friends of Ferguson Heritage  
GB Potatoes  
Horticultural Crop Protection  
LSA CT Fellowship  
Market Intelligence Services  
Oxford Farming Conference  
PGRO  
Responsible Sourcing Scheme  
Worshipful Company Of Cooks  
*The Cooks Charity*  
Worshipful Company Of Fruiterers  
*The Fruiterers Foundation*  
Yes Peas

What does British  
Growers *actually* do?

## Annually

- 38 Year-end processes, 32 AGMs and 75 sets of management accounts
- 150 board/trustee/committee meetings
- Process £48,000,000 of income and expenditure
- Process £25,000,000 worth of payments
- Payroll and pensions for circa 150 employees

# What conferences and events do we organise?

## Conferences & Events

### Every other year

Brassica & British Leafy Salad Biennial Conference  
British Asparagus Biennial Conference  
British Leeks Biennial Conference  
Onion & Carrot Biennial Conference  
Vining Peas Biennial Conference

### Annually

British Leafy Salads Technical Event  
British Onions Technical Event  
British Protected Ornamentals Technical Event  
British Poinsettia Event  
Carrot Variety Day  
Euronion Mid-Year Conference - June  
Euronion Conference - November  
Herb Variety Day

### One off - 2023

Carrot Symposium

International Plant Propagators Conference  
Oxford Farming Conference  
Outdoor Cucurbits Variety Day  
Turfgrass Growers Conference

# What does British Grower need to achieve to meet expectations of its 40 client organisations

## Annually

- 7 PO programmes to administer
- 44 newsletters
- Weekly data surveys: asparagus, berries, top fruit
- Annual data surveys: onions, peas, brassicas, outdoor cucurbits, herbs, leafy salads, rhubarb, leeks
- Weekly production data for 4 POs
- 15 websites
- Administering PR Campaigns: Asparagus, Leeks, Peas

# What else does British Growers do? – BG Insights

## Market Intelligence Services

**“Suppliers of fresh produce retail information in the UK. We survey the major supermarkets every week and provide analytic tools to category managers.”**

# Industry representation

- Not the NFU
- Expert witnesses on fresh produce issues
- Govt policy – Support for the sector – Peat
- Retailer relations
- Research and development
- New organisations RSS, GB Potatoes, HCP